

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, Vijayawada-1

A College with Potential for Excellence(CPE)

ISO:9001-2015 Certified

NAAC“A” Grade in Cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (The MBA Programme)



VIRTUAL GUEST LECTURE

“MAJOR INHIBITORS FOR ENTREPRENEURIAL GROWTH”

21 – 08 – 2022



K.B.N COLLEGE : PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

Mr.S.Venkatesh M.B.A., M.Phil.,
DIRECTOR

Date: 10-08-2022

STUDENT NOTICE

On the occasion of **World Entrepreneur's Day 2022**, the PG Department of Business Administration is organizing a virtual **Guest Lecture** on "**Major inhibitors for Entrepreneurial Growth**" by **Dr. P. PREMALATHA**, Assistant Professor, School of Humanities and Management and Faculty Advisor, Entrepreneurship & Innovation Cell, NIT – Andhra Pradesh, for first MBA students on **21.08.2022 at 11:00 A.M.** Hence all the students are informed to attend the session as per the above schedule without fail.


DIRECTOR

INVITATION

World Entrepreneur's Day 2022 Celebrations

The PG Department of Business Administration

Cordially invite you to the Guest Lecture on

“MAJOR INHIBITORS FOR ENTREPRENEURIAL GROWTH”

Date & Time: Sunday, 21st August 2022 at 11:00 a.m

Venue: Online (Google Meet)

Resource Person

Dr.P.PREMALATHA

Assistant Professor, School of humanities and Management

Faculty Advisor, Entrepreneurship & Innovation Cell

NIT – Andhra Pradesh

ORGANIZED BY:

PG DEPARTMENT OF BUSINESS ADMINISTRATION

K.B.N COLLEGE – PG CENTRE

WE CORDIALLY INVITE YOU TO THE

Virtual Guest Lecture on

**MAJOR INHIBITORS FOR
ENTREPRENEURIAL GROWTH**



Resource Person

Dr. P. PREMALATHA

Asst. Professor, School of Humanities and Management
Faculty Advisor, Entrepreneurship & Innovation Cell
NIT - Andhra Pradesh

Sunday, 21st August 2022
from 11:00 to 12:00 Noon



ORGANIZED BY
PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)
K.B.N COLLEGE(AUTONOMOUS) - PG CENTRE

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VIRTUAL GUEST LECTURE REPORT

Title: “**MAJOR INHIBITORS FOR ENTREPRENEURIAL GROWTH**”

Resource Person : **Dr.P.PREMALATHA**

Assistant Professor, School of humanities and Management
Faculty Advisor, Entrepreneurship & Innovation Cell
NIT – Andhra Pradesh

Introduction

World Entrepreneurs’ Day-2022 was celebrated in the PG Department of Business Administration by organising a virtual Guest Lecture on “**Major Inhibitors for Entrepreneurial Growth**” for first MBA students.

Objectives

- To know the concept Entrepreneurship
- To understand the Innovation, Invention and Start-up process
- To know the inhibitors of Entrepreneurial Behaviour
- To know the major inhibitors of Entrepreneurial Growth

Outcomes

- After completion of this program students can know
- The various concepts of Entrepreneurship
 - The differences between Innovation and Invention and Start-up process
 - The inhibitors of Entrepreneurial Behaviour
 - The major inhibitors of Entrepreneurial Growth

A Brief Report

World Entrepreneurs’ Day-2022 was celebrated in the PG Department of Business Administration by organising a virtual Guest Lecture on “**Major Inhibitors for Entrepreneurial Growth**” for first MBA students (2021-2023 Batch) on Sunday, 21.08.2022 at 11:00 AM. A total of 72 students were attended for the programme. **Dr.P.PREMALATHA**, Assistant Professor, School of humanities and Management, Faculty Advisor, Entrepreneurship & Innovation Cell, NIT – Andhra Pradesh is the resource person for the event.

Dr.P.Premalatha shared her valuable insights regarding the various aspects of the Entrepreneurship and Innovation, Invention, Design thinking and Start-up Process. She also elucidated the importance and the role the entrepreneurs in the growth and development of a Nation.

Apart from throwing light on different aspects of entrepreneurship, she has highlighted the various inhibitors of Entrepreneurial Behaviour viz., Time Management, Relationship, Entrepreneurial Skills, Executive access, Ability to manage resources and Risk – Reward Ratio.

She also explained the major inhibitors of Entrepreneurial Growth viz.,

- Not having a defined Mission and Vision
- Not having a strategy to achieve the Vision
- Not staying with current with changing trends and Technology
- Not having Goals
- Not understanding who the customers are and what they want
- Not taking care of their employees
- Not having a good performance management process
- Not managing resources
- Not having fun.

PHOTOS

Dr Prema P is presenting

INHIBITORS OF ENTREPRENEURIAL GROWTH

Dr Prema P
Assistant Professor
School of Management & Entrepreneurship
National Institute of Technology Andhra Pradesh

Dr Prema P

naidu radhika

93 Syed Mazher

49 Samba Siva

23 ABHISHEK RAO DHAR...

Prabhakar Bethapudi

61 Gousiya begum Moha...

33 others

You

Dr Prema P

People

Add people

Ganesh Janapala ...

naidu radhika

Navya Palliseti

Prabhakar Bethap...

Praveen Kumar

Ratna kumari

Sakshi Venkatesh

Shaik. Abdul Wahab

Venkatasrinivas Bonthu has left the meeting

Prabhakar Beth...

61 Gousiya beg...

68 Bhanu Praka...

02 satya sai

26 others

You

